

PRESS RELEASE



## Announcing New Strategic Distributor Partnership With Advanced Derma Care

We are pleased to announce that we have entered into a strategic agreement with Advanced Derma Care to distribute SkinMTX's innovative products and proven treatment range throughout the New Zealand market.

**SkinMTX** is a dermatological-grade skincare brand formulated for proven, sustainable results. With expertise in pre and post skincare regimens as well as in-clinic treatments, SkinMTX has been driving innovations in aesthetic skincare with unrivalled potency, delivering optimal efficacy with superior safety that is tailored to the needs of every unique skin type.

SkinMTX received its latest recognition by clinching the 2021 Beauty Insider Award – Best in Anti-Aging title. The winning product, TeloZyme<sup>™</sup> Youth Activator, is a revolutionary multifaceted serum that is formulated based on the Nobel Prize-winning discovery of telomeres and how the deterioration of this part of the DNA structure accelerates cell aging. This ground-breaking innovation is specially formulated to work at the key cell matrix of skin's youthfulness by targeting the health of telomeres.

Throughout New Zealand, **Advanced Derma Care** partners with Beauty Clinics, Appearance Medicine Nurses, and Cosmetic Surgeons as well as build tailored connections with both its Clinics and Manufacturing Supply partners. They were founded to bring new science and new technologies within a new way of working.

With the industry expertise and emphasis on efficacy, quality, and safety from both organizations, this new partnership foresees a mutually beneficial growth for both parties.

We at SkinMTX are excited with this new collaboration and we are confident that our partnership with Advanced Derma Care will provide our customers with local presence, and outstanding support and dedication, without compromising on quality.

So, to all beauty enthusiasts, keep an eye out for SkinMTX products, coming your way soon!

